



# ISMM CORPORATE MEMBERSHIP

## Perhaps there's something you don't know...

Corporate Membership provides employers with a great opportunity to align their companies with the aims and objectives of the Institute of Sales & Marketing Management. It enables them to acknowledge the key role their salespeople play in their company's overall success and show them they appreciate their work. Established for over 40 years, the ISMM is the only UK membership and Awarding Body accredited by the government regulatory authority, to deliver qualifications exclusively focused on selling and sales management.

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The ISMM has formed partnerships with many of these companies to provide products and services to ISMM Members, allowing both parties to benefit from working together. These organisations all have to demonstrate that they share the vision and values of the ISMM. Please visit [www.ismm.co.uk](http://www.ismm.co.uk) for details of their services.

To learn about the advantages of ISMM Corporate Membership and why so many companies, of all sizes, have joined its ranks, phone, fax, e-mail or write to:

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