

ISMM EDUCATION FAQS



FOR EMPLOYERS



1) We are a company with an in-house training course in Sales. How do we get our course endorsed by the ISMM?

The first step is to contact the ISMM to discuss the outline of your course and then if you wish to go ahead, complete the application form and submit the required documents such as your course content, equal opportunities policy and details of your trainer(s).

2) We would like someone to develop an in-house training course for our company. Can you recommend someone?

We do not develop training courses but can recommend a Sales expert who will be able to develop a course, or work with you to advise on developing or re-developing your own in-house course. Contact us for an initial discussion and we will put you in touch with an expert who can help.

3) We are developing a Sales course for our employees and would like it to be mapped to National Occupational Standards? Can you do the mapping for us?

We cannot do the mapping ourselves but we would be happy to recommend a trained Sales expert who can do this for you. The expert would charge you their standard fee for this service.

4) Can someone from the ISMM come in and support us in handing out our certificates to successful learners?

The ISMM would be delighted to help if a suitable time slot can be found. Contact us on education@ismm.co.uk.