

ISMM EDUCATION FAQS



FOR LEARNERS



1) How much will it cost to do a qualification?

The ISMM accredits centres to offer our qualifications. To find information on course costs you would need to contact an accredited centre directly. The ISMM charge a qualification registration fee which will be included with your course costs.

2) Where can I find details of accredited centres delivering ISMM qualifications?

You can find this on our website www.ismm.co.uk

3) How long is the course I want to study?

The ISMM does not specify the length of a course as it depends how much prior knowledge and experience you have. The ISMM provides qualifications and different training institutions will provide courses of the length they think best, which varies for each qualification and level. To find out the duration of the course you want to study you would need to contact the accredited centre directly.

4) Where can I find out details of the content of the qualification I wish to study?

This information is contained in the syllabus. Syllabus information for the individual levels can be found on the ISMM website at http://www.ismm.co.uk/ed_new_syllabus_files.php

5) Could you please advise which level I would be required to start at?

There are no rules about which level you should start at. Your centre will be able to advise you which level would be best suited to you, they will assess your needs based on your experience and job role. There is no requirement to have completed a level 1 ISMM qualification before taking level 2, as long as you have sufficient experience in sales and marketing.

6) How long are your courses?

We do not deliver any courses ourselves as we accredit centres to deliver the ISMM sales qualifications. Please refer to our open centre list for our accredited centres. Please contact them directly for information on course details, suitability, duration, and cost.

7) Are there any registrations deadlines?

There are no deadlines for registrations for qualifications and you can enroll at any time during the year. Centres offering courses may set their own registration deadlines for their learners: please check the deadlines to register for exams with our centres. You can find your nearest centre in our Open Centre List.

8) Do I really need to study at a centre or can I just sit the examination?

You will need to register with a centre in order to study and sit the examination. As an awarding body, ISMM provides qualifications but does not provide training for them - this is done through a network of education centres.

9) Can I study through distance learning?

Yes. Details of centres offering distance learning can be found on our Open Centre List of accredited centres. You can find this on our website www.ismm.co.uk

10) Do I need to complete the ISMM Certificate before doing the ISMM Diploma?

No, this is not an entry requirement. However we do recommend completing the Certificate before starting the Diploma if you are new to sales and marketing or haven't studied for a while. The Certificate will provide a basic knowledge of sales and marketing and a sound foundation to undertake the Diploma.

11) Will other qualifications that I have achieved in the past count as credit towards an ISMM qualification?

Your nearest ISMM approved centre may be able to map your previous relevant qualifications to ISMM current portfolio of qualifications that may exempt you from studying specific parts of the course. You will still have to complete all the ISMM assessments for the qualification. You can find your nearest centre in our Open Centre List.

12) I have not yet received my certificate, what should I do?

Certificates are dispatched to centres by the ISMM within 3 weeks after release of examination results. If you have not received your certificates after this time, please ask your Centre to contact us.